



encase™



WG Advisory's encase™ platform for Data Management Maturity (DMM) is a high-performance enterprise portal that simplifies the implementation of a Data Management Maturity program, allowing organizations to implement and align strategies within a single pane of glass. encase™ stands alone as the only cloud-based platform that delivers insight into the current IT infrastructure, coupled with a complete data management strategy. An auto-generated DMM Register is created based on simple to use forms, allowing DMM teams to launch effective data management programs in a fraction of the time it would take using traditional "manual" methods.

**ADVANTAGES:**

**Productivity**

Good data management will make your organization more productive. On the flip side, poor data management will lead to your organization being very inefficient.

**Lower Security Risks**

Strong data management and governance strategies are critical to maintaining data integrity and preventing data breaches.

**Trend Analysis**

Intuitive dashboards provide high-level scorecards and detailed reporting for all levels of management.

**Subject Matter Expertise**

Leverage third-party expertise to assist in the end-to-end analysis of your data management program.

**Single Pane of Glass**

Provide a central location for Data Management, IT Strategy and Service Continuity frameworks.

“Data is the lifeblood of organizations. The lack of effective data governance within a company guarantees one thing: the existence of poor data. This poor data manifests itself in inconsistent definitions, duplicates, missing fields, and other classic data faux pas. With encase, organizations can now track their data maturity posture and the steps required to control, protect, and enhance the value of data and information assets.”

Owen Dukes CEO, Reflective Solutions

# Data Management Maturity: The Underpinning of a Successful Digital Strategy



As organizations become increasingly digitally driven, there is an urgent need to tackle the challenges with data management. Too many businesses lack a clear insight into the mountain of information they're sitting on; and with data growing at an average of 42% a year, now is the time to change that. Failing to do so will harm the business through a combination of data leaks and attacks, unnecessary data storage and management costs, and poor data compliance.

## From Infrastructure to Information

Up until now, business transformation has focused on the infrastructure, but as organizations move their operations to the cloud, infrastructure is becoming more commoditized. Consequently, investing time and energy to build and maintain infrastructure will not pay off in the long run, unless it is coupled with effective information management.

Today, data is arguably more important than infrastructure. As the foundation of digital business, data is the only thing in an organization that is truly irreplaceable. It's also growing in volume. IDC predicts that the digital universe will reach an unimaginable 44 zettabytes by 2020 – ten times the size of today. Over 80% of it will be unstructured data, and around 60% will be copies of original information.

It is no longer sufficient to create multiple backups of everything with infinite retention times, which is both costly and ineffective; with Gartner estimating that it costs roughly \$5m to store and manage 1PB of enterprise data.

**The digital universe will become more fragmented as data spreads across multiple clouds, data centers and remote offices.**

## Proactive Data Management with encase™: Data Management Maturity (DMM) Assessment and Strategic Roadmap - easy as "one,two,three"

The WG encase™ team will:

- 01** Guide you through 120+ questions as part of an extensive maturity assessment, designed to help your organization evolve from "ad hoc" to "optimal"
- 02** Review your maturity rating with our automated DMM report card - easily accessed in your customer dashboard
- 03** Help manage your organization's progress within our dashboard's custom DMM register.

Businesses need to manage their data efficiently and intelligently. They need to understand what they have and how it's used, and protect and manage it well. Digital business transformation offers an opportunity to manage your information more effectively, make the business stronger and more competitive, and avoid the problems that come from data hoarding.

